Component #4 – School Handbook Rubric

	5 (Goes above and beyond)	4 (Includes all of the following)	3 (Missing part of or one of the following)	2 (Missing one and part of another of the following)	1/0 (Missing two or more of the following)	Score
Aesthetics/ Graphics (15 points)		Graphics have a clear purpose and help to convey the message of the your handbook and are pleasing to the eye. Explanation of all diagrams and sections This may include Photographs, Diagrams, Charts, Artwork, etc	Graphics have a clear purpose and help to convey the message of the your handbook and are pleasing to the eye. Explanation of all diagrams and sections This may include Photographs, Diagrams, Charts, Artwork, etc	Graphics have a clear purpose and help to convey the message of the your handbook and are pleasing to the eye. Explanation of all diagrams and sections This may include Photographs, Diagrams, Charts, Artwork, etc	Graphics have a clear purpose and help to convey the message of the your handbook and are pleasing to the eye. Explanation of all diagrams and sections This may include Photographs, Diagrams, Charts, Artwork, etc	
Design and Layout (15 points)		 Alignment Balance White Space Consistency Color Heading and Fonts 	 Alignment Balance White Space Consistency Color Heading and Fonts 	 Alignment Balance White Space Consistency Color Heading and Fonts 	 Alignment Balance White Space Consistency Color Heading and Fonts 	
Content/ Necessary Elements (50 points)		 Clear Purpose Relevant and Significant Essential Organized Clear and Concise 	 Clear Purpose Relevant and Significant Essential Organized Clear and Concise 	 Clear Purpose Relevant and Significant Essential Organized Clear and Concise 	 Clear Purpose Relevant and Significant Essential Organized Clear and Concise 	
Presentation (20 points)		 Clear Explanation of rationale for handbook Able to answer questions about handbook Spoke clearly Handbook is displayed and is visible 	 Clear Explanation of rationale for handbook Able to answer questions about handbook Spoke clearly Handbook is displayed and is visible 	 Clear Explanation of rationale for handbook Able to answer questions about handbook Spoke clearly Handbook is displayed and is visible 	 Clear Explanation of rationale for handbook Able to answer questions about handbook Spoke clearly Handbook is displayed and is visible 	

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